

Healthy Food Retail Contractor Posting

Health and Hospital Corporation of Marion County d/b/a Marion County Public Health Department (MCPHD) seeks an Indianapolis-based contractor to support both small food store owners/managers and their customers by determining the most appropriate avenues to increase access to affordable healthy food, prioritizing stores in communities with the highest burden of food inequity, limited nutrition access, and health disparities. The contractor will coordinate with MCPHD and relevant community partners to implement the goals for this program to: focus on policy, systems and environmental (PSE) approaches to eradicating food insecurity; build up capacity of local retailers so they can thrive and offer healthy choices in their communities; and increase the availability and utilization of nutrition incentives (through Fresh Bucks SNAP matching and Produce Rx programs for the purchase of fresh fruits and vegetables in participating retail sites) in Marion County. Throughout the project term, May 2023 through December 2024, the contractor will:

- Support small grocers to implement healthy food retail by facilitating an appropriate forum of communication, networking, and education based on continuous feedback from grocers and other stakeholders.
- Provide technical assistance to identify, procure, stock, and market healthier options in alignment with the Dietary Guidelines for Americans.
- Facilitate integration of existing nutrition incentive programs for the purchase of fresh fruits and vegetables in eligible retail sites.
- Create and implement a marketing plan to highlight healthy food retailers.
- Maintain a flexible schedule to allow for onsite visits when store owners are available at locations throughout Indianapolis.
- Link local agriculture to food retail.
- Implement healthy food retail alongside the City's existing Indiana Local Grocers Coalition activities.

Candidate will possess many of these skills/experiences:

- Time management
- Ability to create and maintain trusting relationships with a wide variety of stakeholders
- Ability to follow the Healthy Food Retail work plan and provide detailed reports on related activities
- Ability to work independently and in collaboration with stakeholders
- Grocery or related food retail experience preferred
- Basic understanding of the Dietary Guidelines for Americans preferred
- Bilingual preferred

Compensation to be commensurate with skills and experience.

Please send cover letter and resume to Shelley Vaughn at svaughn@marionhealth.org.