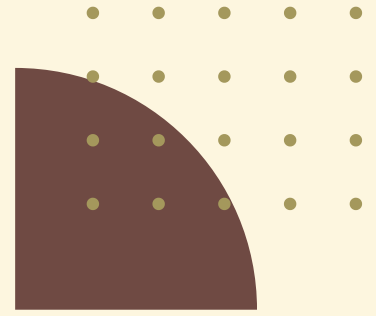


2023



ANNUAL EVALUATION AND INTEREST SURVEY RESULTS

PREPARED BY
Indiana SNAP-Ed Coordinators



Survey Background

SNAC has been conducting this survey since the winter of 2020. There have been slightly different iterations over the years, but the goal has remained the same.

Goal of
the
survey

To understand interest and involvement among SNAC members to deliver relevant content and events.

2022 survey time period:
November 2nd-November 22nd

Response Rate: 30% (50/165 of listserv).

Methods of engagement:

Three
email
pushes

Survey
completion time
during quarterly
meeting

Demographics

Racial Representation from 2020-2022

Race	2020	2021	2022
Black or African American	1	4	6
Asian	0	0	1
Multiracial	0	0	1
White	28	19	41
American Indian or Alaskan Native	0	0	0
Native Hawaiian or Other Pacific Islander	0	0	0

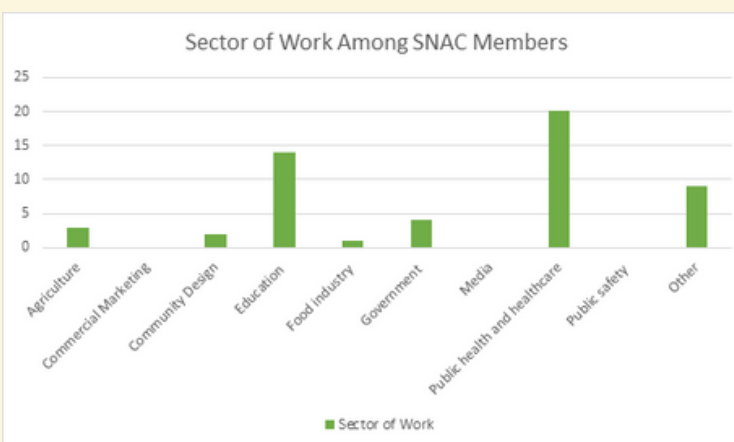
Slight increase in representation

Age Representation from 2020-2022

Larger increase in number of individuals aged 55-64 and 25-34

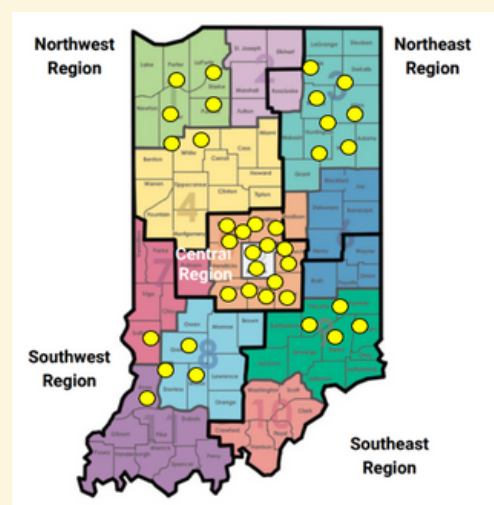
Age	2020	2021	2022
18-24	1	1	1
25-34	7	6	14
35-44	9	6	11
45-54	6	6	9
55-64	6	4	12
65+	0	0	2

Sector Representation



Colleges/universities, nonprofits, government agencies, and healthcare organizations are most represented

Geographic representation



Increased representation from Southern Indiana

Areas of Interest & Communication

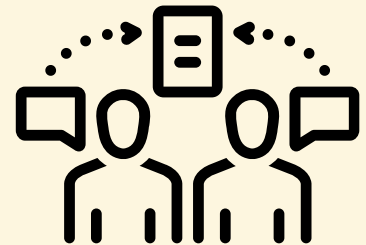
Events of Interest

Event	Tally
Webinars on specific topics	46
Quarterly meetings for information sharing	39
Networking opportunities with professionals across the state	34

Respondents indicated that information sharing and networking is helpful!

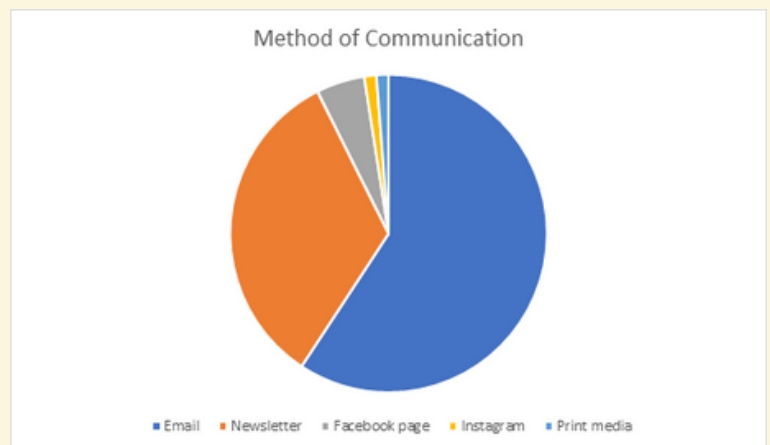
Topics of Interest

Topic	Tally
Food systems development to improve nutrition access	40
Health equity related to nutrition and physical activity	39
Food as medicine	37
Multi-sector partnerships	34
Policy and advocacy strategies	34
Other state approaches to improved nutrition and physical activity	34
Food pantry successes and barriers	32
SNAP outreach	31



Communication

Email and newsletter is preferred method of communication



Next Steps

Continue quarterly meetings, newsletter, website, and social media

Offer webinar series and trainings about the topic areas of interest

Continue to offer SNAC as a space for students to learn